

Example Historical Pricing Information Database

100 \	101	102	103	104	105	106	107	108	109
	Flight	Offer Price	Offer Time	Offer Class	Departure Date	Departure Time	Departure Location	Destination Location	Remaining Available Seats
111	AA192	\$350	12/15/XX 03:13pm	Y	01/07/XX	12:15pm	LAX	BOS	-
112	UA218	\$600	12/15/XX 03:14pm	Y	01/07/XX	11:30am	LAX	BOS	-
113	AA192	\$200	12/15/XX 03:14pm	Y	01/08/XX	12:15pm	LAX	BOS	-
114	AA563	\$275	12/15/XX 03:15pm	Y	01/07/XX	10:15pm	LAX	BOS	-
115	AA192	\$725	12/17/XX 10:15am	Y	01/07/XX	12:15pm	LAX	BOS	-
116	AA192	\$325	12/19/XX 02:38pm	Y	01/07/XX	12:15pm	LAX	BOS	-
	⋮								...

Figure 1A

Fig. 1B

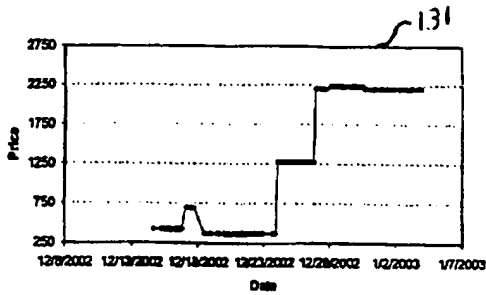


Fig. 1C

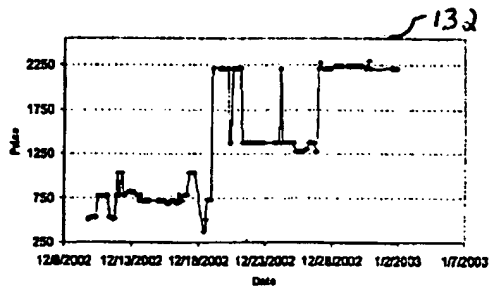


Fig. 1D

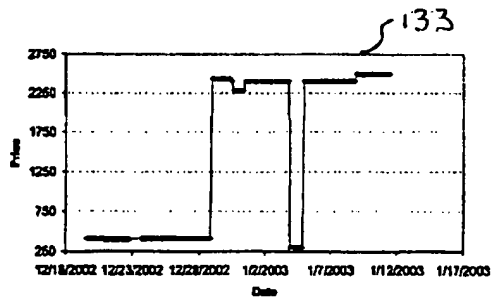


Fig. 1E

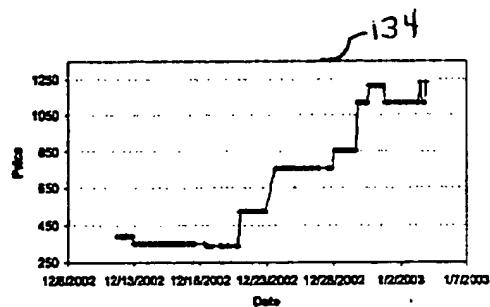


Fig. 1F

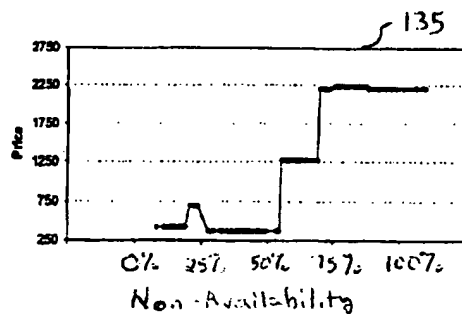
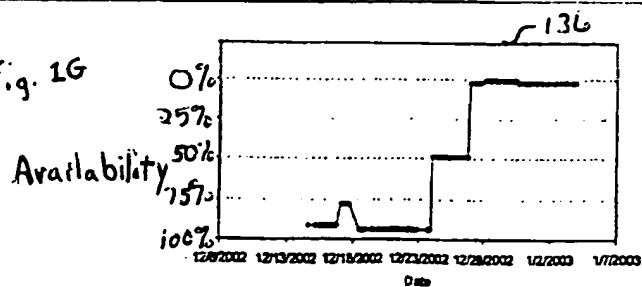


Fig. 1G



142

Route	Min Price	Max Price	Max Price Change
LAX-BOS	275	2524	2218
SEA-IAD	281	1668	1387

Fig. 1H

144

Route	Avg. number of price changes
LAX-BOS	6.8
SEA-IAD	5.4

Fig. 1I

Seattle, WA (SEA) to Boston, MA (BOS)

159





1 Choose a departing flight

Sort by: ☒ Price ☐ Shortest flights ☐ Departure time

Note: The prices shown below are e-ticket prices and include all taxes and fees. 156

Hamlet Special Fare: Restrictions and limitations apply. Please review carefully. 155

150 {

 from \$499 Roundtrip 8:50 am Depart Seattle (SEA) Arrive Boston (BOS) 5:02 pm	Wed 11-Feb Duration: 5hr 12mn	 Alaska Airlines 12 Nonstop flight  Choose this departure
 from \$598 Roundtrip 8:07 am Depart Seattle (SEA) Arrive Boston (BOS) 6:15 pm	Wed 11-Feb Duration: 7hr 8mn	 United Airlines 1232/1216 Connect in Denver  Choose this departure
 from \$649 Roundtrip 8:50 am Depart Seattle (SEA) Arrive Boston (BOS) 5:02 pm	Wed 11-Feb Duration: 5hr 12mn	 Alaska Airlines 12 Nonstop flight  Choose this departure
 from \$678 Roundtrip 1:45 pm Depart Seattle (SEA) Arrive Boston (BOS) 9:50 pm	Wed 11-Feb Duration: 5hr 5mn	 American Airlines 230 Nonstop flight  Choose this departure

[Change Search](#)

Fig. 1J

Seattle, WA (SEA) to Boston, MA (BOS)

169

Your selected departure Choose a different departure

8:50 am Depart Seattle (SEA)	Wed 11-Feb	Alaska Airlines Alaska Airlines 12
Arrive Boston (BOS) 5:02 pm	Duration: 5hr 12mn	Nonstop flight Nonstop flight

162

2 Choose a return flight

Note: The prices shown below are e-ticket prices and include all taxes and fees.

Hamlet Special Fare: Restrictions and limitations apply. Please review carefully.

160 {

\$499 Roundtrip 9:45 am Depart Boston (BOS) Arrive Seattle (SEA) 12:54 pm	Mon 16-Feb Duration: 6hr 21mn	Hamlet Special Fare Alaska Airlines Alaska Airlines 1551 Nonstop flight ➔ Choose this return
\$499 Roundtrip 5:49 pm Depart Boston (BOS) Arrive Seattle (SEA) 9:10 pm	Mon 16-Feb Duration: 6hr 21mn	Hamlet Special Fare Alaska Airlines Alaska Airlines 15 Nonstop flight ➔ Choose this return

165
160a
165
160h

[Change Search](#)

Fig. 1K

Seattle, WA (SEA) to Boston, MA (BOS)

~179

Your selected departure Choose a different departure

8:07 am Depart Seattle (SEA)	Wed 11-Feb		United Airlines 1232/1216
Arrive Boston (BOS) 6:15 pm	Duration: 7hr 8mn		Connect in Denver

~172

2 Choose a return flight





Sort by: ☒ Price ☐ Shortest flights ☐ Departure time

Note: The prices shown below are e-ticket prices and include all taxes and fees.

Hamlet Fare Index: 3 means this fare is unlikely to fall but may rise. } 178




Hamlet Special Fare of \$499 available. See flight options.
Restrictions and limitations apply. Please review carefully.

~177




 \$598 Roundtrip 3	Good Fare, Buy Now! 		
10:05 am Depart Boston (BOS)	Mon 16-Feb		United Airlines 221
Arrive Seattle (SEA) 3:33 pm	Duration: 8hr 28mn		1 stop
Buy Price Protection for \$10, and if the price drops after purchase, receive the lower price! See details.			
 Choose this return			

175

~170a

 \$649 Roundtrip	Mon 16-Feb		Alaska Airlines
9:45 am Depart Boston (BOS)	Duration: 6hr 21mn		1551
Arrive Seattle (SEA) 12:54 pm			Nonstop flight
 Choose this return			

~170b

 \$678 Roundtrip	Mon 16-Feb		American Airlines
1:26 pm Depart Boston (BOS)	Duration: 8hr 49mn		1103/1301
Arrive Seattle (SEA) 7:15 pm			Connect in Chicago
 Choose this return			

~170c

[Change Search](#)

Fig. 1L

Seattle, WA (SEA) to Boston, MA (BOS)

189a

Your selected departure Choose a different departure

1:45 pm Depart Seattle (SEA) Wed 11-Feb AA American Airlines 230
Arrive Boston (BOS) 9:50 pm Duration: 5hr 5mn Nonstop flight

182

2 Choose a return flight

Sort by: ☒ Price ☐ Shortest flights ☐ Departure time

Note: The prices shown below are e-ticket prices and include all taxes and fees.

Hamlet Fare Index: Register now and Hamlet will tell you whether these fares are low or likely to rise in the days ahead.

183

Hamlet Special Fare of \$499 available. See flight options.
Restrictions and limitations apply. Please review carefully.

180 {

\$598 Roundtrip	Is this a good fare? <u>Register now to find out</u>	181a
10:05 am Depart Boston (BOS) Arrive Seattle (SEA) 3:33 pm	Mon 16-Feb Duration: 8hr 28mn	180a
United Airlines 221	1 stop	
Choose this return		
\$649 Roundtrip	Is this a good fare? <u>Register now to find out</u>	181b
9:45 am Depart Boston (BOS) Arrive Seattle (SEA) 12:54 pm	Mon 16-Feb Duration: 6hr 21mn	180b
Alaska Airlines 1551	Nonstop flight	
Choose this return		
\$678 Roundtrip	Is this a good fare? <u>Register now to find out</u>	181c
1:26 pm Depart Boston (BOS) Arrive Seattle (SEA) 7:15 pm	Mon 16-Feb Duration: 8hr 49mn	180c
American Airlines 1103/1301	Connect in Chicago	
Choose this return		


[Change Search](#)

Fig. 1M

Seattle, WA (SEA) to Boston, MA (BOS)

~187b

Your selected departure Choose a different departure

8:07 am Depart Seattle (SEA)	Wed 11-Feb		United Airlines 1232/1216
Arrive Boston (BOS) 6:15 pm	Duration: 7hr 8mn		Connect in Denver

2 Choose a return flight

Sort by: ☒ Price ☐ Shortest flights ☐ Departure time


Note: The prices shown below are e-ticket prices and include all taxes and fees.

Hamlet Fare Index: 3 means this fare is unlikely to fall but may rise.

Hamlet Special Fare of \$499 available. See flight options.
Restrictions and limitations apply. Please review carefully.

➔ \$598 Roundtrip 3 Buy Now - Price Not Likely To Drop. And may Sellout Soon! } 184a


10:05 am Depart Boston (BOS) Mon 16-Feb
Arrive Seattle (SEA) 3:33 pm Duration: 8hr 28mn

 United Airlines 221
1 stop

➔ Choose this return

➔ \$649 Roundtrip 6 Hold Off - Price Likely To Drop! } 184b


9:45 am Depart Boston (BOS) Mon 16-Feb
Arrive Seattle (SEA) 12:54 pm Duration: 6hr 21mn

 Alaska Airlines 1551
Nonstop flight

➔ Choose this return

➔ \$678 Roundtrip 7 Price Unlikely To Change Much During Next 7 Days } 184c

1:26 pm Depart Boston (BOS) Mon 16-Feb
Arrive Seattle (SEA) 7:15 pm Duration: 8hr 49mn

 American Airlines 1103/1301
Connect in Chicago

➔ Choose this return

Change Search

Fig. 1N

Seattle, WA (SEA) to Boston, MA (BOS)



199




1 Choose a departing flight

Sort by: ☒ Price ☐ Shortest flights ☐ Departure time

Note: The prices shown below are e-ticket prices and include all taxes and fees.

Name Your Price: Restrictions and limitations apply. Please review carefully.

 Name Your Price!		
8:50 am Depart Seattle (SEA)	193	Wed 11-Feb
Arrive Boston (BOS) 5:02 pm		Duration: 5hr 12mn
		 Alaska Airlines 12 Nonstop flight

 from \$598 Roundtrip		
8:07 am Depart Seattle (SEA)	Wed 11-Feb	 United Airlines
Arrive Boston (BOS) 6:15 pm	Duration: 7hr 8mn	1232/1216
		Connect in Denver
		 <u>Choose this departure</u>

[Change Search](#)

Fig. 10

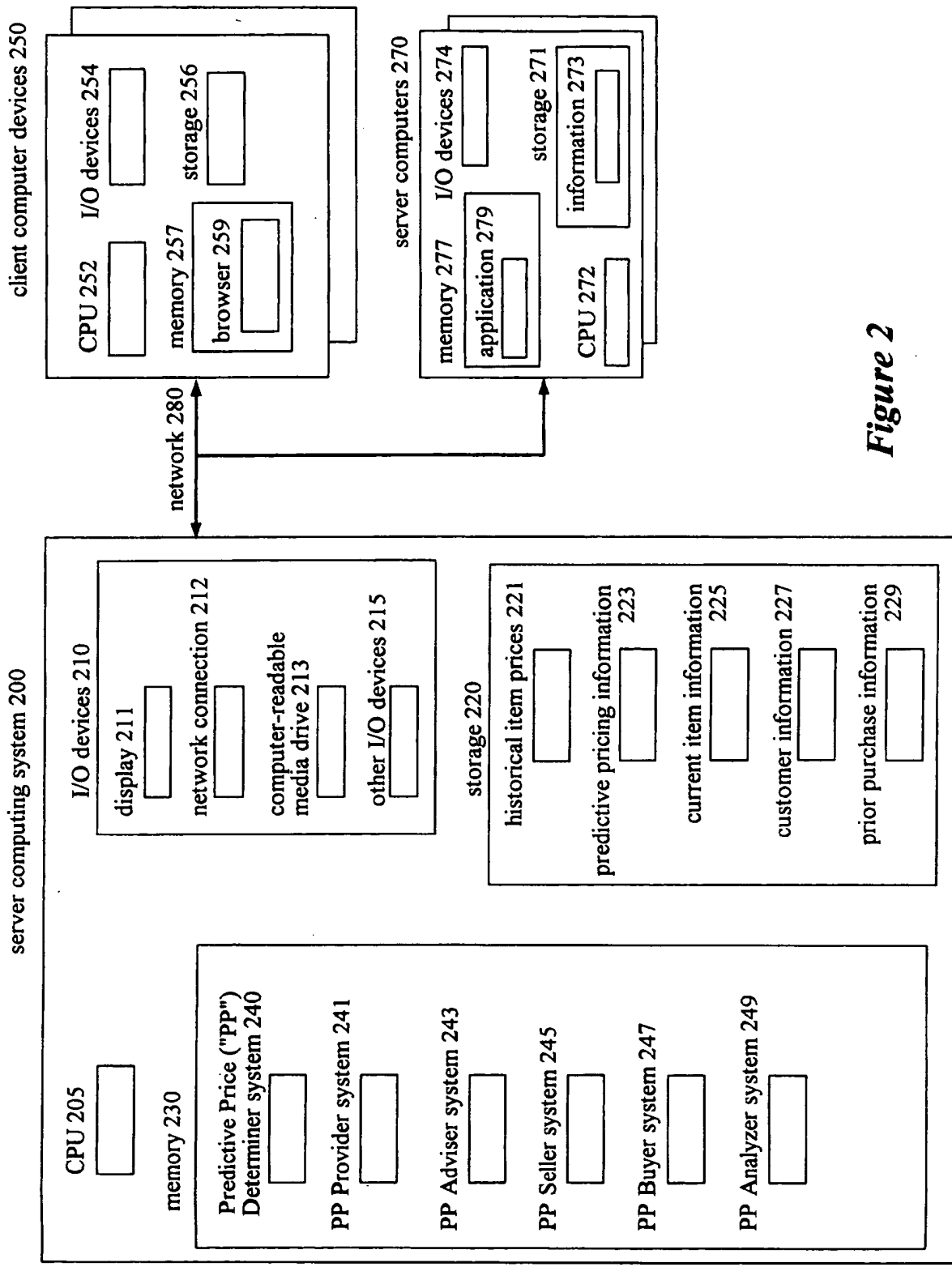
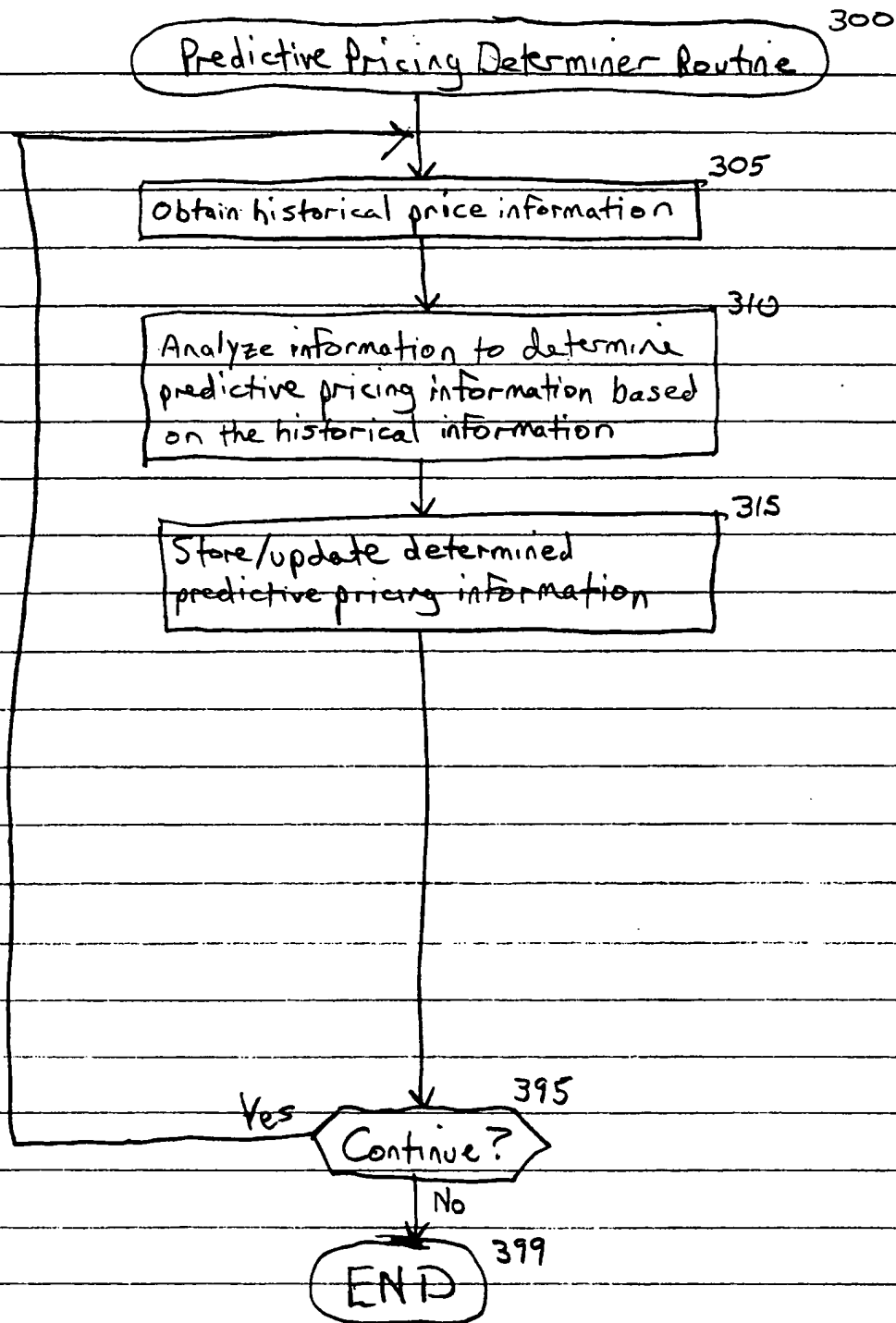


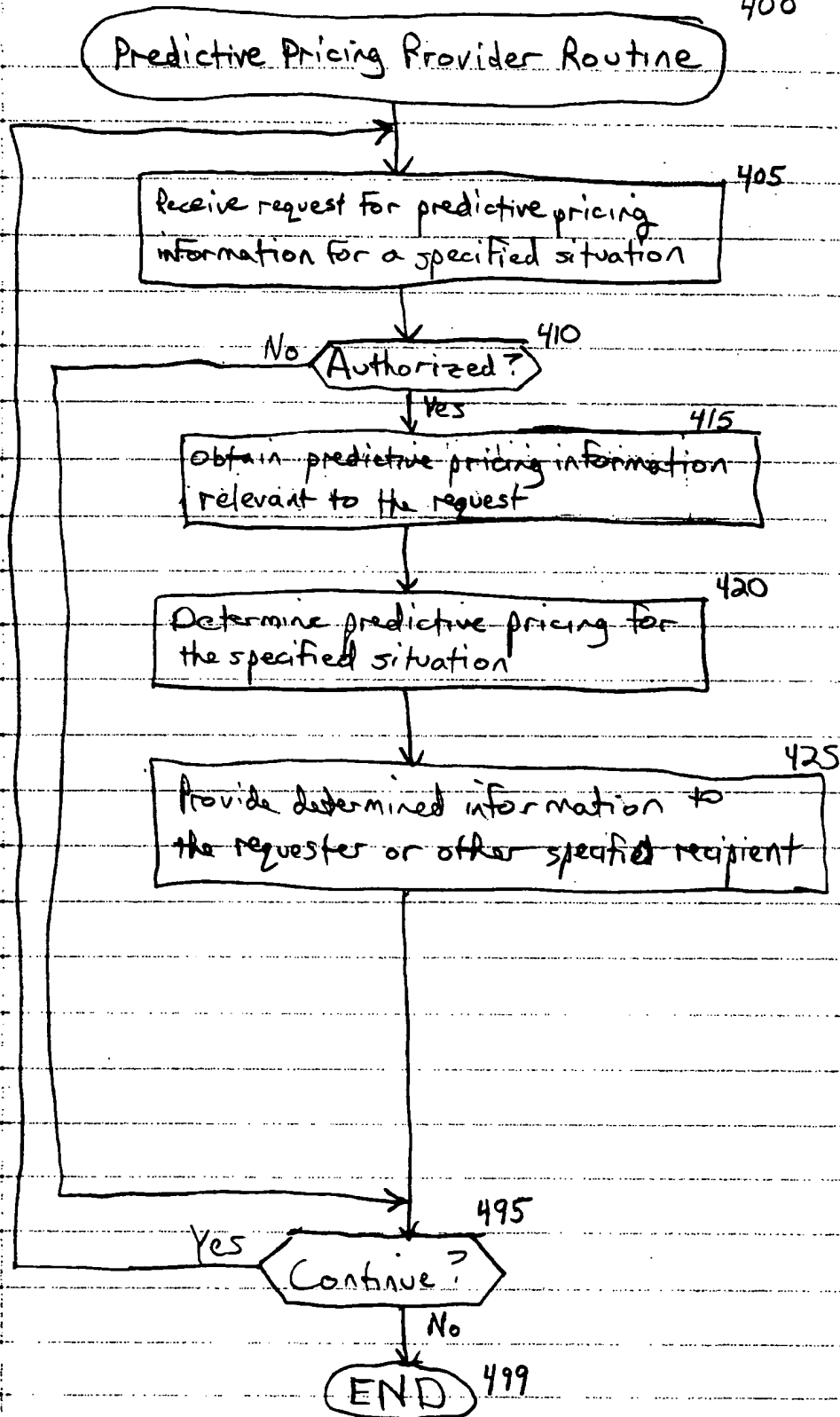
Figure 2

Fig. 3



400

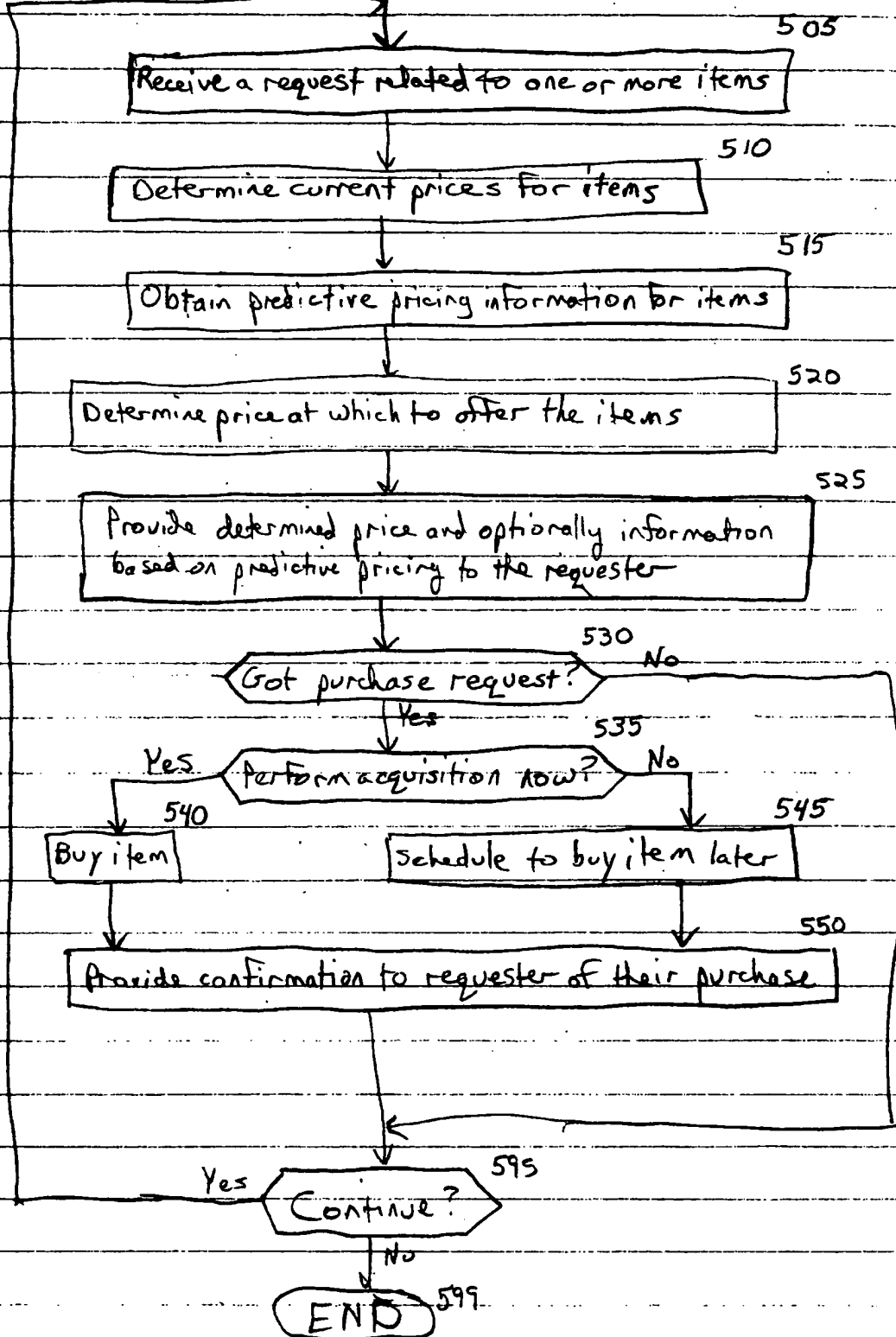
Fig. 4



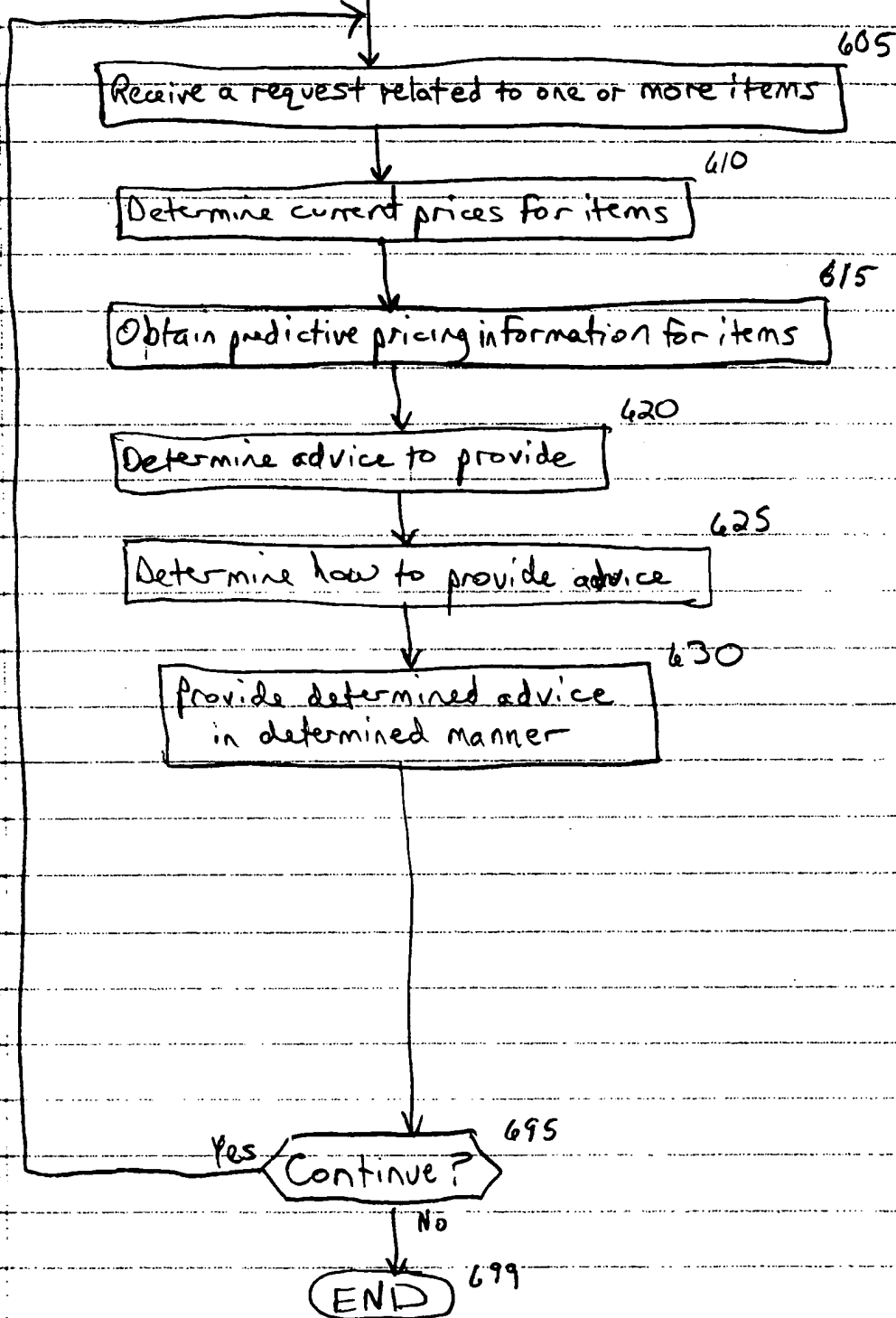
Predictive Pricing Seller Routine

500

Fig. 5



Predictive Pricing Adviser Routine 600 Fig. 6



Predictive Pricing Buyer Routine

Fig. 7

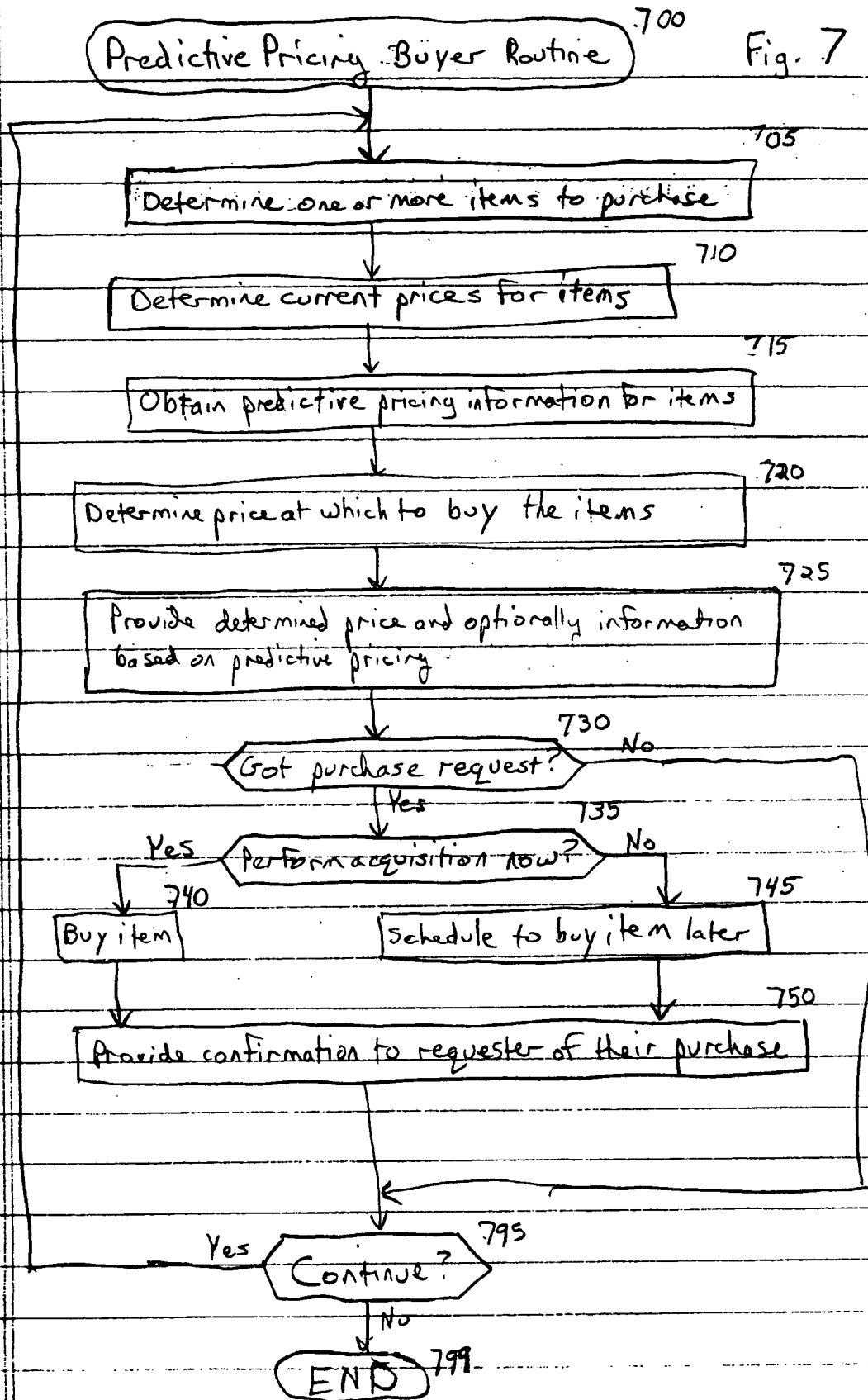


Fig. 8

